

THE STYLIST INSIDER

September 2026

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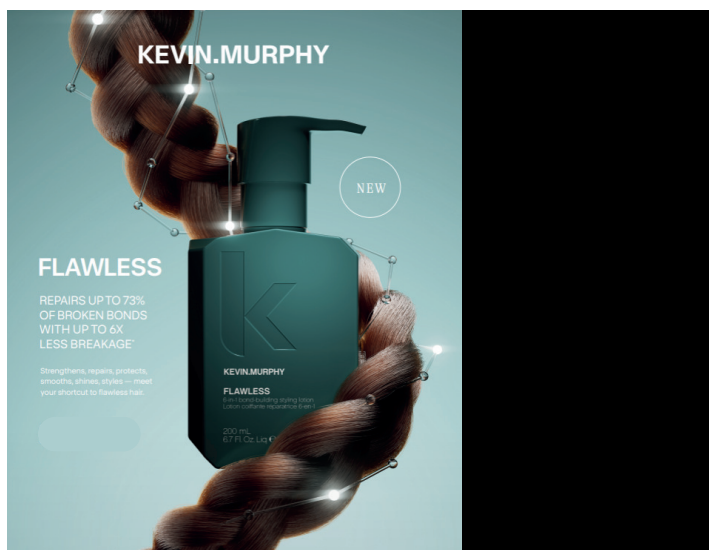
Exclusive Pro-Only scoop on trends, education & deals you do not want to miss.

WHAT'S TRENDING?

CHRISTMAS CAME EARLY

Holiday kits officially launch this month, and they're more festive than ever. With over 16 collections to choose from, including new, exclusive brands you can only get here, this holiday season is sure to see a spike in sales across the salon community.

Pre-sale offers are readily available as shipments roll in. Now's the time to stock and save, as we anticipate the most profitable time of the year.



FALL IN LOVE WITH FLAWLESS

Kevin.Murphy strikes gold yet again with their newest treatment, Flawless, a 6-in-1 bond-builder. Up to 6x less breakage all while repairing over 70% of broken bonds. Here's what else this paraben + cruelty-free styling lotion can do:

- Smooths 95% of frizz
- Speeds up blow dry time
- 450° heat protection
- Increases shine
- Repairs split ends
- Provides lasting style



WAYS TO SAVE THIS MONTH

TOOL SALE

Save up to 35% on professional styling tools all month long

THERMALS SALE

Save 30% on your favorite heat protectants

ESSENTIALS THAT WORK

Save up to 40% off heat styling essentials



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UPCOMING EVENTS

KANSAS CITY

October 12th - Lived In Gray Blending

KANSAS CITY

October 12th - Vibrant Cherry To Copper Red

ST. LOUIS

October 20th- French Blending: Elevating Gray Coverage

KANSAS CITY

November 2nd - Discover Express Toning (AM)

November 2nd - Lived-In Root Smudge (PM)



Franchise Locations Independently Owned & Operated by The Goellner Group

For a complete list of all upcoming events, scan the QR code on the left.