

THE STYLIST INSIDER

July 2026

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Exclusive Pro-Only scoop on trends, education & deals you do not want to miss.

WHAT'S TRENDING?

HONEY I'M HOME

Redken Shades EQ just introduced three balanced warm shades. Hailing from the ultra-flattering honey copper family, we now have:

- Honey Butter (09HC)
- Honey Bee (08HC)
- Honeycomb (06HC)

These gorgeous shades are created with golden copper reflect and soft brown undertones that'll refine your color services like you've never seen before. Try out a Honey Copper bundle for FREE when you purchase 10 Shades EQ.



QOAT IS STILL THE G.O.A.T

It's been just one month since the first ever professional hair color topcoat has changed the game. Lasting up to 40 washes, this product takes color protection to the next level. And with the weather steadily getting warmer, QOAT is also essential for frizz prevention and defending against environmental stressors.

Still questioning QOAT? Question no more, because this innovative gem stands firm on formulation without sulfates, silicones, parabens, phthalates, and animal derivatives. Preserve your color without compromising your morals. That's why QOAT is the G.O.A.T.

WAYS TO SAVE THIS MONTH

SUMMER BLOWOUT SALE

July 13th & 14th: 20% off almost everything + 50% off Door Dazzlers

LITER SALE

Up to 50% off select liters, gallons, & refills

SUMMER GO-TOS

Save 20% on your favorite summer treatments & styling duos

UPCOMING EVENTS

ST. LOUIS

August 24th - L'ANZA Timeless Tones with Leah Freeman

For a complete list of all upcoming events, scan the QR code on the left.



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